



DATE:

March 4, 2017

LOCATION:

Home Janna Kirby
Townsend, DE

Board Meeting Minutes

- Meeting Called to Order at 11:41am
- Opening Prayer: Nanese Hawthorne
- Welcome and Introductions
- Attendance:

Terry Carmine
Joanna Carty
Mitty Copeland
Charlotte Cornbrooks
Harrison Fertig
Emma Gilroy
Darryn Gray
Nanese Hawthorne
Donna Hernandez
Laura Hill

Don Hobson
Genie Hobson
Mary Beth Johns
Steve Johns
Ellie Kelsey
Mike King
Janna Kirby
Walt Lafontaine
Bess Landolt
Jim Landolt

Doreen Raub
Joe Redden
Terry Rubini Warner
Meg Sebastianelli
Theresa Stamegna
Michelle Truban
Teri Valente
Megan Wunderler

Guests: Sheila Bravo and Stuart Brahs

- A motion was made to accept the minutes from last year's meeting. *Passed*

Treasurer's Report: Presented Meg Sebastianelli

- We have \$1253.91 in our account
- \$25.00 was used to pay state taxes
- So far this year, 31 members paid dues
 - Annual Dues are \$15 and can be sent to Meg or paid online.
 - Any money above \$15 is a donation to the Association
 - Dues count for the calendar year in which they are paid
 - PayPal does skim 74¢ from every \$15 of dues.
- Last year \$1000.00 was spent on new speakers for the Staff Lounge
- Alumni Booth volunteers are needed at the close of each camp session. Speak to Meg to volunteer

A motion was made to accept the Treasurer's Report. *passed.*

President's Report: Janna Kirby

- Janna shared that Betty O'Reagan has continued to send sympathy cards when needed to alumni and families of alumni.

ALUMNI REUNION 2018

- Date of Reunion: September 21-23, 2018
 - Ellie Kelsey Volunteered to chair the fundraising committee assisted by Janna Kirby, Meg Wunderler, Charlotte Cornbrooks, Harrison Fertig, Anne Kelsey and Theresa Stamegna.

Communications Report: Presented by Janna on behalf of Beth Alsip Crook

- Address updates continue to be made online through the mailchimp website.
- There is an alumni module on the camp software that camp will begin to use to contact and inform Alumni.

Director's Report: Teri Valente (New director of Camp Arrowhead)

- **CAMP PROGRAM:** Camp will run on a 5 session schedule.
 - The schedule is One Week, Two Week, Two Week, One Week One Week. Pathfinder programs will be available each session with mini sailing programs to occur during one week sessions (Sunfish Pathfinders). Camp will continue to offer Taste of Camp and Mini Camp Programs.
 - 3rd Session will host Competition Central with the possibility of "Escape Room Central" during 2nd session.
- **CAMPER REGISTRATION**
 - 754 Campers are currently registered. Aiming for 1100 registrations for summer 2017.
- **OPEN HOUSES and WALKING TOURS**
 - There will be no open house after Work Weekend. Instead a open house will happen in the Fall preceding the launch of 2018 online registration.
 - A series of Walking Tours have been scheduled for prospective families.
- **STAFFING**
 - Most of summer staff positions are filled. Camp is still in need of the following: Infirmary Assistant, Back Room, 4 CITs, 3 Counselors.
 - Jim will run the breakfast and lunch shifts and a new position, "Shift Manager" will be in charge of dinner shift.
- **UPCOMING EVENTS**
 - Work Weekend April 7-9.
 - Sign up for Lunchalooza through Teri

Advisory Board Report - Fundraising Efforts: Presented by Steve Johns
AWARENESS, PROGRAM, FUNDRAISING, BUILDING AND GROUNDS

BUILDING AND GROUNDS

- Since 2011 the following have been instituted and built: Craft Shop moved, Office built on Cannery, Carmine Camp Store and Staff Lounge built.
- Plans for a clergy guest house/visitors lodging are in the works.
- TO DO: Pioneer CATS, phone line updates, traffic pattern update, reforest pioneer, pool expansion, Dining Hall Update, Retreat house for retreat/conferencing.
- Priorities in the following order: Pioneer CATS, Dining Hall, Pool, Visitor/Retreat Housing, Traffic.

FUNDRAISING

- Guests, **Sheila Bravo and Stuart Brahs** attended the meeting to help begin the discussion about comprehensive and successful fundraising efforts.
- Major Fundraising efforts to begin for Capital Campaign for the improvement and future of camp.
- The first project will be the Pioneer CATS which is proposed for next Fall and will cost close to \$200,000.00.
- Any interested in being part of the fundraising committee were urged to find Steve during lunch. Joanna Carty sent out a form for alumni to give a list of talents that can aid in this effort. The story camp provides to possible donors is very important and will be worked on soon. A writer is needed and a list of candidates for pledges will be comprised.

BROKE FOR LUNCH: 1:00pm

MEETING RESUMED 2:00pm

Executive Director's Report: Walt Lafontaine

MISSION AND VISION

- The CATS septic is being connected to the county. It will be set up that other parts of camp can be connected if needed. Funding for this comes from easement, the diocese, and grants.
- **STORAGE BUILDINGS AND CAMP IMPROVEMENT**
 - Money was set aside by Bishop Wright for a Gazebo to be built where current Rec Hall stands. Trustees gave money in Bishop's name for this project.
 - New storage building is going up down Dump Road.
 - The CEC has a new floor and roof. Solar panels and being placed on the CEC and Quail's Nest Lounge provided by Clean Energy USA, an organization that works to put solar energy on non-profit buildings. Money saved from Solar energy will offset the cost of sewer.

- SUPPORT
 - Adopt a cabin program still happening.
 - The Diocese of Delaware is in the selection process of a new Bishop. Camp needs alumni/camp family representatives at all “Walk About” tours for Bishop Candidates to show the importance of camp to the new Bishop.
 - Janna, Charlotte, and Theresa to come up with schedule for walk-about tours.
- FUNDRAISING
 - Crucial for the future of camp
 - It needs to be evident that alumni and staff support the mission and vision of camp in order to receive other funding.

A motion was made to raise money to kick off the Capital Campaign Project.

Passed.

Treasurer’s Report Update:

\$4325.00 in checks and pledges collected from alumni to kick off the Pioneer CATS project.

MEETING ADJOURNED 3:20PM